

Take your meetings further

Book a meeting today at one of our hotels and receive DOUBLE your chosen reward















Earn double Event Bonus rewards when you book a new meeting

Book a meeting by 31st March 2011 at any participating hotel within the Hilton Worldwide portfolio of brands across Europe, the Middle East and Africa, and get twice your chosen reward.

Event Bonus rewards are redeemable by the booker for:

- Event Credits for future meetings
- Free hotel stays
- Car rentals
- Airline miles, and more

With unmatched facilities and a dedicated network of support, let Hilton Worldwide take your meetings further.

Remember, the meeting needs to be booked and confirmed **before 31st March 2011** and held **between 12th January** and 31st December 2011.



















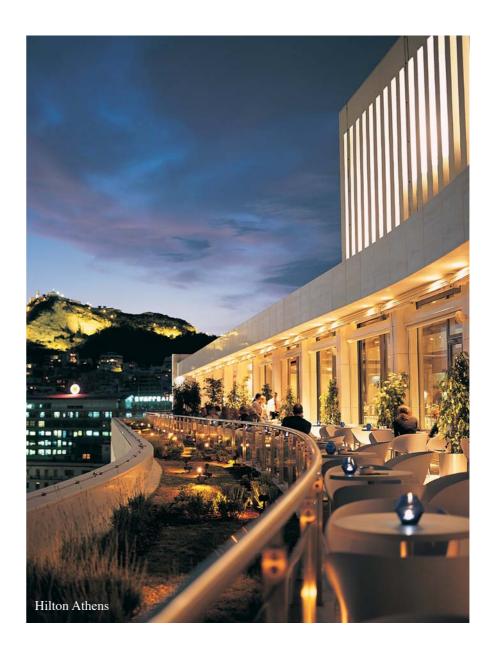
Event Bonus rewards: Get more

Event Bonus offers HHonors™ Points & Miles® to those who book events, meetings or group business. HHonors members can also earn HHonors Points & Miles for all eligible stays at more than 3,600 hotels from the Hilton Worldwide portfolio of brands.

HHonors points are redeemable for:

- Event Credits for future meetings
- Free hotel stays
- Once-in-a-lifetime Experience Rewards
- Car rentals
- Airline miles
- Vacation Rewards
- Shopping
- Dining
- Merchandise and other gifts from HHonors partners

Learn how Event Bonus works >



















How Event Bonus works:

No other hotel company in the world offers bookers **both hotel points** and airline miles for qualifying events.

Members must select their HHonors™ Earning Style Option of Points & Miles® or Points & Points (see chart, right).

Event Bonus is not a separate programme. It is an *additional* way for HHonors members to earn Points & Miles beyond traditional hotel stays.

Bookers must have an active Hilton HHonors account to be able to earn HHonors Points & Miles. Only the person stipulated in the event contract is eligible for the Event Bonus.

HHonors points earned through the Event Bonus programme can be exchanged for Event Credits that can be used against any future event booking at participating hotels from the Hilton Worldwide portfolio of brands.

To qualify for Event Bonus, the booker must book an event for at least \$1,000.

Learn more or enrol in HHonors by visiting: hhonors.com/eventbonusenrol

Two Earning Style Options

Event Bonus is consistent with the unique selling proposition of HHonors **Double Dipping**® for hotel stays. Bookers also earn both Points & Miles and have the choice to Double Dip with the following two Earning Style Options:

OPTION 1

1 HHonors bonus point & 1 airline mile per 1 US\$ spent on eligible charges*

-or-

OPTION 2

1.5 HHonors bonus points per1 US\$ spent on eligible charges

For a limited time with Hilton Worldwide's meetings offer, bookers can double the benefits shown above.

*The number of airline miles awarded per 1 US\$ varies; please check the full list shown at hiltonhhonors.com/eventbonus















Everything you need for a successful meeting

We offer dedicated support with years of experience and research to help you create a productive meeting environment

Meeting-ready rooms

The Hilton Worldwide portfolio of brands offers a range of differently sized, dedicated meeting rooms. Each provides the space and facilities you need, whatever the purpose of the meeting.

Inspiring meals, with no fuss

Our chefs cater to every need with a wide variety of delicious foods, from healthy business breakfasts and uplifting mid-morning snacks, to savoury client lunches.

Dedicated business support

Expertise and support come standard when booking a meeting at a hotel from the Hilton Worldwide portfolio of brands. From the beginning, you can expect support in every aspect of your meeting.

After-hours relaxation

Delegates will enjoy a range of facilities to help revitalise them before a meeting or to unwind afterwards—with swimming pools, fully equipped gyms, spas and beauty salons.

















Find the ideal venue

Wherever the business, whatever the meeting needs, it's important to choose the right venue, from a name you can trust for quality and service. Our participating brands offer quests a wide range of locations, styles, amenities, room types and rates.

Waldorf Astoria[™] Hotels and Resorts

Timeless Luxury. Landmark Hotels. Unparallelled Service.

From classic elegance to modern grandeur, each Waldorf Astoria Hotels & Resorts and Waldorf Astoria Collection hotel offers guests world-class style, the traditions of unparallelled service and exquisite accommodation.





waldorfastoria com

Doubletree by Hilton™

Welcome to Doubletree

Doubletree hotels treat guests to accommodation that celebrates a sense of place, with a unique combination of contemporary style and a refreshingly caring and relaxed approach to hospitality.





doubletree.com

Conrad[®] Hotels & Resorts

The Luxury of Being Yourself.®

Conrad Hotels & Resorts is the modern-world choice for today's sophisticated traveller. Conrad delivers for each guest the seamless intersection of life, business and pleasure in the world's gateway cities and most sought-after resort destinations.

CONRAD

Hilton Garden Inn





Hilton Garden Inn™

When Tomorrow's a Big Day, Stay HGI Tonight

Our highly functional amenities like the adjustable Garden Sleep System bed, complimentary WiFi, fitness facilities and 24/7 food and beverage options will help you prepare for your big day.



hgi.com

Hilton Hotels & Resorts

The Global Leader in Hospitality

The most recognised name in the industry, Hilton Hotels stands as the stylish, forward thinking global leader of hospitality, with more than 530 hotels and resorts in 76 countries across six continents.





hilton com

Hampton by Hilton™

We Love Having You Here™

At more than 1,800 Hampton locations, you'll find free hot breakfast, free high-speed internet access and friendly service, all backed by our 100% Hampton Satisfaction Guarantee.





hampton.com















"Take your meetings further"

Double Event Bonus Offer 2011 Terms and Conditions

"Take your meetings further" Double Event Bonus Offer 2011 (the "Offer") applies only to new business event bookings made by a "Booker" (see definition below) and confirmed between 12 January, 2011 and 31 March, 2011 and held between 12 January, 2011 and 31 December, 2011.

Offer applies to events at Waldorf-Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton, Hilton Garden Inn, Doubletree, and Hampton Inn hotels in Europe, Middle East and Africa excluding these specific hotels which are not participating: Hilton Eilat Queen of Sheba, Hilton Tel Aviv, Hilton Windhoek, Hilton Dahab Resort, Hilton Cairo WTC, Hilton Fayrouz, Hilton Hurghada Plaza, Hilton Hurghada Long Beach, Hilton Hurghada Resort, Hilton Nuweiba, Hilton Sharm Dreams, Hilton Sharm Waterfalls, Hilton Taba Resort, Hilton Mauritius, Hilton Seychelles, Doubletree Ras Al Khaimah, Hilton Salalah and all hotels located in Denmark, Finland, Iceland, Norway and Sweden.

Bookings made by Bookers who are, at the time of making the Booking, a legal resident of Denmark, Finland, Iceland, Norway or Sweden are excluded from this Offer. The Booker does not have to attend the event in question to take advantage of the Offer. Bookings are "confirmed" when the event hotel receives the signed event Booking Contract back from the Booker.

All Bookings covered by this Offer will entitle the Booker to double the Hilton HHonors points he or she would otherwise have received for making the booking in question.

Bookers must obtain express prior written approval from their employer's Chief Executive Officer, Managing Director or equivalent senior manager before participating in this Offer.

To qualify for double points the Booker must ensure that the event Booking Contract as signed for and on behalf of the Booker's employer states that the Double Event Bonus Offer 2011 applies.

Offer is subject to availability. Banquet or social events do not qualify for this Offer and some hotels may exclude certain other types of event from the Offer. Meeting must be paid for in full within 30 days of completion of event. Bookings must be made either (i) directly with the hotel or (ii) through Booker's Hilton account manager or (iii) through the relevant International sales office. **Booking may not be made online.** Offer applies to an individual event; multiple bookings of combined value are not valid. Offer not valid for events previously booked.

The Booker (as defined below) must book an event whose total event cost is at least \$1,000 to qualify for this Offer and double points will not be awarded for total event costs exceeding \$100,000. Eligible charges for this minimum spend and the earning of Double Event Bonus are event-related spending items that are listed in the Booker's event contract, which may include the following, at hotel's discretion: meeting room hire, catering, and guest rooms on the event contract. Eligible charges do not include VAT, other taxes, service charges, guest rooms not in the Booking contract, guest room incidental charges and third party charges such as AV, Internet, Golf, Spa and any other outsourced sources as designated by the hotel.

The Hilton Worldwide, UK and Ireland commission applies to licensed agents. HHonors points awarded for Booked events covered by the Offer will be based on local currency converted to US dollars on day final payment is received for the event using rate of exchange in effect at the hotel in question on that day. Please allow 6–8 weeks after the event has been paid for, for posting of points to HHonors accounts.

The "Booker" is the individual designated in the Booking Contract as the "Booker." Only the Booker is eligible to receive the Double Event Bonus. No rewards will be awarded for "no show" or cancelled events when the event is guaranteed with a credit card but then event is not actually held—irrespective of whether a credit card is charged for any portion of the meeting per the hotel's "no show" or cancellation policy. All Bookings are subject to the hotel's standard terms and conditions. Offer cannot be used in conjunction with any other offer. Offer applicable for events with no more than 100 delegates. Maximum number of HHonors Event Bonus rewards that may be earned with this Offer is 200,000 points. Rates and event spaces subject to availability.

The individual named in the Booking Contract as the "Booker" is the person eligible to receive Hilton HHonors points provided that they are at that time registered as a Booker under the HHonors Executive Honors scheme. The "Booker" can be a corporate client or an agent. If the Booker is an agent, the Booker may in its sole discretion transfer the Event Bonus rewards to its client. Limit one offer per event. Other restrictions may apply. The awarding and use of the Event Bonus rewards are subject to the HHonors Executive HHonors scheme terms and conditions, which are available at this link http://www.hilton.co.uk/HiWayWeb/appmanager/portals/brand?_nfpb=true&_pageLabel=brand_page_cluster_landing&clusterId=48330

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