



**Citibank Europe plc,  
organizační složka  
August 2, 2012**

**Citi<sup>®</sup> Premium offers a superior assessment of financial means, a wide range of payment tools and abundant investment opportunities**

PRAGUE – Citibank Europe plc in the Czech Republic launched a new service package called Citi<sup>®</sup> Premium, a comprehensive solution for finance management, in July 2012. The owners of the package receive current accounts in CZK and another thirteen currencies, savings accounts in CZK and EUR and an individual approach to their financial assessment, tailoring a personal investment portfolio and strategy by providing them with the expert and individual care of a personal banker.

*“Citi Premium is primarily designed to serve clients who want to actively work with their finances and expect an individual approach at the same time,”* says Veronika Špaňárová, Retail Bank Head at Citibank, about the new product.

The Citi<sup>®</sup> Premium service package is free of charge for the first three months after opening the account and will remain so if the client’s average balance on the current account is at least two hundred thousand CZK or equivalent in the appropriate currency, or the sum of incoming payments to the accounts within the service package is at least seventy thousand CZK. Clients, who do not meet any of the mentioned criteria, will be charged a maintenance fee of three hundred CZK per month.

Moreover, Citibank clients receive very favourable conditions for their everyday current account management, such as unlimited local transactions ten cash withdrawals from all ATMs in the Czech Republic and five cash withdrawals from all ATMs abroad per month – all free of charge. Within the Citi<sup>®</sup> Premium service package clients also receive Private travel insurance and a Citigold credit card which brings many attractive benefits from fashion, gastronomy, accommodation, entertainment and lifestyle segments, t and concierge services.

**Investment services**

Citi<sup>®</sup> Premium brings clients many opportunities for further assessment of their finances.

An integral part of investment services within the package is designing their individual investment portfolio and a tailor-made strategy according to the clients' expectations and needs. The investment products portfolio the Citibank bankers work with consists of more than one hundred and sixty internally inspected investment funds from seven investment firms as well as of structured bonds offering a potential of extraordinary profits while having complete or partial security of investment recovery. The offer also includes Premium FX Products linked to the exchange rates of various currency pairs, which in already one week maturity might have generally higher yields than ordinary deposits. Citibank clients can also participate in the development of underlying currency pairs through premium deposits bringing them at least a minimum guaranteed interest.

In the Citi<sup>®</sup> Premium service package clients can also use the Citibank Global Transfer service which allows the transfer of funds between Citibank accounts across the globe without a time lag. Citibank clients can also use the Citibank Online internet banking, CitiMobile mobile banking and CitiPhone telephone banking free of charge. As part of the Citi<sup>®</sup> Premium package clients receive an embossed debit CitiCard MasterCard with implemented 3D Security technology while having the opportunity to get an additional card of the same type for a relative aged 15 years and older. When paying with this card clients can use benefits and discounts given by the partners within the Citi Club program which includes favourable offers from gastronomy as well as shopping, sport, health and wellness segments in the Czech Republic.

### **Citi<sup>®</sup> Premium in short**

- Current accounts in CZK and 13 other foreign currencies
- Savings account in CZK and EUR
- Investment account and investment services (designing individual investment portfolio and strategy)
- Expert services of a private banker
- Offer of more than 160 investment funds from 7 investment firms
- Structured bonds
- Premium FX Products
- 10 cash withdrawals from all ATMs in the Czech Republic free of charge
- 5 cash withdrawals from all ATMs abroad free of charge
- Local transactions in CZK free of charge
- Citi Global Transfer service free of charge
- Citi Gold credit card
- Citi Online internet banking, Citi Mobile banking and CitiPhone banking free of charge
- Opening and maintenance of an account within the Citi<sup>®</sup> Premium service package including an embossed debit CitiCard MasterCard for a relative free of charge
- Individual travel insurance and concierge services; other optional insurance
- Benefits and discounts within the Citi Club program

###

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

Additional information may be found at [www.citigroup.com](http://www.citigroup.com) | Twitter: @Citi | YouTube: [www.youtube.com/citi](http://www.youtube.com/citi) | Blog: <http://new.citi.com> | Facebook: [www.facebook.com/citi](http://www.facebook.com/citi) | LinkedIn: [www.linkedin.com/company/citi](http://www.linkedin.com/company/citi)

Citibank Europe plc, a company established and existing under Irish law, having its registered office at Dublin, North Wall Quay 1, Ireland, incorporated in the Register of Companies in the Republic of Ireland under number 132781, conducting its business in the Czech Republic through Citibank Europe plc, organizační složka, having its registered office at Prague 5, Bucharova 2641/14, Postal Code 158 02, Reg. No. 28198131, registered in the Commercial Register with the Municipal Court in Prague, Section A, Insert 59288, is an affiliate of Citigroup Inc.

**Media Contact:**

Eva Chaloupková  
Public Affairs Officer for Czech and Slovak Republics  
Bucharova 2641/14, 158 02 Praha 5, Czech Republic  
Tel.: + 420 233 061 661  
Mob: + 420 775 864 444  
[eva.chaloupkova@citi.com](mailto:eva.chaloupkova@citi.com)