



**Citibank Europe plc,
organizační složka
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Citibank Named Best Corporate/Institutional Internet Bank in the Czech Republic and Slovakia by Global Finance Magazine

PRAGUE - Citibank was named the "Best Corporate/ Institutional Internet Bank" in the Czech Republic and Slovakia in Global Finance magazine's "World's Best Internet Banks 2012" competition. Citi won prestigious awards in seven other countries in Central and Eastern Europe (CEE), including Hungary, Romania, Bulgaria, Ukraine, Russia and Kazakhstan.

In addition, Citi is a regional winner in the Best Investment Management Services, Best Online Cash Management, Best Web Site Design, Best Integrated Corporate Bank Site, Best Information Security Initiatives and Best in Social Media award sub-categories.

"The result in 2012 Global Finance competition comes in an anniversary year for Citi, when we celebrate 200 years of global experience, providing us the opportunity to reflect on our history and to prepare for the future. These awards once again recognize Citibank's culture of innovation, encouraging us to continue to focus on client service and to invest in technology and best-in-class systems that enhance our clients' lives", said Eva Chaloupková, Public Affairs Officer for Citibank Czech Republic and Slovakia.

After an evaluation process among entries made by an independent panel of judges, the final selection was made by Global Finance editors. Winning banks were selected based on the following criteria: strength of strategy for attracting and servicing online customers, success in getting clients to use web offerings, growth of online customers, breadth of product offerings, evidence of tangible benefits gained from Internet initiatives, and web site design and functionality. Category winners, such as "best in social media" were selected based on the relative strength and success of those web products and services.

The full lists of prizes and winners by region are available on www.gfmag.com

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Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

Additional information may be found at www.citigroup.com | Twitter: @Citi | YouTube: www.youtube.com/citi | Blog: <http://new.citi.com> | Facebook: www.facebook.com/citi | LinkedIn: www.linkedin.com/company/citi

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