



**Citibank Europe plc,
organizační složka
27th August 2012**

Citibank Introduces Newly Designed Website

PRAGUE – Citibank Europe plc in the Czech Republic has launched a new design of its website that is in line with the global design of Citi. The new site has been introduced during the 200th global anniversary of Citi.

This design has been tested for three month and the survey results showed positive perceptions from both employees and the clients of Citibank. The new look is perceived as friendly and fresh. The popularity of the website has also been confirmed by an increased number of online applications for Citibank's financial products.

"We believe that the new website design is better arranged and will help our clients easily find all the information about our products and services they are looking for," said Jan Horák, CEC Product Proposition & Partnership Manager for Citibank.

The change has affected the main pages of all three subcategories of the site: Personal Banking, Citigold and Corporate Banking. The "sign in" feature has been moved to the left side on the homepage. The new site is distinguished by its unification and simplicity, and Citi expects it will support higher sales of products and services.

Please visit our new website at www.citibank.cz.

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Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

Additional information may be found at www.citigroup.com | Twitter: @Citi | YouTube: www.youtube.com/citi | Blog: <http://new.citi.com> | Facebook: www.facebook.com/citi | LinkedIn: www.linkedin.com/company/citi

Citibank Europe plc, a company established and existing under Irish law, having its registered office at Dublin, North Wall Quay 1, Ireland, incorporated in the Register of Companies in the Republic of Ireland under number 132781, conducting its business in the Czech Republic through Citibank Europe plc, organizační složka, having its registered office at Prague 5, Bucharova 2641/14, Postal Code 158 02, Reg. No. 28198131, registered in the Commercial Register with the Municipal Court in Prague, Section A, Insert 59288, is an affiliate of Citigroup Inc.

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