



**Citibank Europe plc,  
organizační složka  
17<sup>th</sup> September 2012**

**Citi BILLA contactless credit cards bring clients a 3% discount on each purchase at BILLA supermarkets all over the Czech Republic**

*In addition, it offers the possibility of buying holidays in instalments without a surcharge*

PRAGUE – Citibank Europe plc launched the Citi BILLA cobranded contactless credit card, which saves its holders 3% on every purchase at BILLA supermarkets in the Czech Republic, on the Czech market on 17 September 2012. As a result, clients can save up to CZK 500 per month on their purchases. When using the Citi BILLA credit card at other shops in the Czech Republic and abroad and for payments on the Internet, the client obtains a bonus amounting to 1% of the value of the purchase.

*“The Citi BILLA credit card also works as the BILLA Club loyalty card, so clients who regularly shop at BILLA outlets will appreciate the possibility of having just one card in their wallet, instead of two,”* says Milan Řezníček, Credit Card Product Manager, Citibank.

Another service that the Citi BILLA credit card offers is paying for goods and services from ITS BILLA Travel in instalments. The Citi BILLA credit cardholder can spread the payment over 3 instalments with zero interest rate.

No fee is charged for the issuance or administration of the credit card if the Citi BILLA is used for a cashless transaction at least once a month; otherwise the monthly fee is just CZK 50. In addition, the Citi BILLA credit card is contactless, enabling faster and more convenient shopping.

The Citi BILLA credit cardholders can also use all other benefits of Citi credit cards such as an interest-free period of up to 55 days and discounts of up to 25% at restaurants, shops, travel agencies, and sports, healthcare and body care facilities that are the partners as part of the Citi Club programme all over the Czech Republic. Other Citi credit cards' benefits that the Citi BILLA also offers clients include simple documentation, good credit terms and conditions, discounted interest rates as part of the “Individual Payment Program” and “Cash on Phone” complementary



services, flexible repayment and gradual repayment options starting at 3.2% of the amount due, standing direct debit, issue of up to 4 additional cards free of charge, instant blocking of a lost card and card re-issue, and free electronic monthly statements.

As a new feature available from this September, it is also possible to make the SIPO payments (Centralised Household Payment Collection) and payments for services provided by Telefónica Czech Republic, a.s. by means of direct debit from Citi credit cards, including the newly launched Citi BILLA credit cards.

Visit our new website at [www.citibank.cz](http://www.citibank.cz).

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Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

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