

Iniciativa na podporu rozvoje činnosti mladých inovátorů a startup firem a komercializace výzkumu a vývoje.
Initiative aimed at support for innovative entrepreneurs, start-up companies and commercialization of research and development.

Fat Cat



adVENTURE





Fat Cat: ENJOY Cosmetic Instruments

The primary focus of ENJOY spol. s r.o. is to acquire a share of the world market for cosmetic instruments for treating acne, cellulite and obesity. The Star Skin Secret (SSS) instrument with a treatment effectiveness rate of over 90% resolves problems with acne-prone skin of young people aged 15-25 years.

The Real Cellulite Solution (RCS) instrument with a treatment effectiveness rate of up to 60% is a guaranteed remedy for approximately 80-90% of girls and women aged 12-65 years. The FAT CAT (FC) instrument has an approximately 70% rate of effectiveness in helping overweight people. Clinical trials have demonstrated not only the aforementioned effectiveness of the therapies, but also the safety of the instruments, as the created pulsed magnetic and light fields only scan the body surface and thus penetrate the body to a depth of only a few millimetres. Therefore, it is possible to apply treatment in the vicinity of the brain (in the case of the SSS instrument), as well as in

close proximity to electronic support devices such as cardiostimulators and cardioverters (in the case of the FC instrument). The company holds two Czech patents and two international registrations of inventions for the EU, United States, Japan, China and India, on the basis of which the above-mentioned devices are manufactured. The market segment of customers for the SSS instrument is estimated at one billion people and comprises approximately the same number primarily of potential users of the RCS instrument in the above-stated age range regardless of race. The FC instrument is intended for an estimated 400 million people mainly in western countries. All ver-

sions of these products offer an easy means of resolving physical and attendant psychological problems of millions of teenagers, women with cellulite and of obese people in the comfort of their own home. Because the utilised treatment method in all of the described cases is without parallel in the area of instruments with similar purposes, the only serious competition comprises cheaper chemical-based therapeutic preparations with generally known insufficient results. However, the total sum expended on these preparations is many times the price of any of the above-mentioned instruments. Besides these cosmetic instruments, the company also offers medical instruments

for treating psoriasis and atopic eczema based on the same operating principle but with different technical parameters. Websites: <http://www.enjoy.cz>, <http://www.starskinsecret.com>, <http://www.realcellulitesolution.com>.

Doc. Ing. Ivan Rampl, CSc.
ENJOY spol. s r.o.

It is possible to read about our current research in an article titled "Pulsed Vector Magnetic Potential Field Existence" in the World Journal of Condensed Matter Physics, <http://www.scirp.org/journal/wjcmp>, 2012, Vol. 2 No. 4.