

Iniciativa na podporu rozvoje činnosti mladých inovátorů a startup firem a komercializace výzkumu a vývoje.
Initiative aimed at support for innovative entrepreneurs, start-up companies and commercialization of research and development.

NEPTUNIO.cz

adVENTURE





NEPTUNIO.cz

Neptunio.cz is a reservation system that gives guests the possibility to immediately reserve tables via web and mobile applications. Restaurants thus gain not only new customers but, above all, a unique and comprehensive tool for retaining them and for communication – management of tables, records of guests including a history of their visits, a new marketing channel for promotion of special offers and direct sales of vouchers.

Using a multilingual version and connection of a reservation widget on a network of booking and tourism portals, the company addresses tourists who are used to using electronic means of making reservations thanks to popular applications such as Toptable, Livebookings, etc.

Why should a Czech guest use NEPTUNIO.cz?

- reservations can be made anytime, 24 hours a day, from anywhere and free of charge
- restaurants can be chosen according to the results of reviews or specific characteristics
- guests are also reviewers who can write their opinions about restaurants and share them with others

- bonus system of rewards for reservations motivates guests to visit frequently

The business model focused on restaurants is based on a fixed monthly fee for using the application and fees for individual reservations.

The application is targeted at well-established gourmet restaurants in Prague, where from the gastronomic perspective the greatest market potential and buying power from the entire Czech Republic and abroad is concentrated.

The plan for 2013 calls for connecting NEPTUNIO.cz with more than 150 restaurants in Prague. In the same year, the company wants to expand to Bra-

islava, Slovakia and in 2014 to introduce the product to the Polish market (Warsaw, Krakow).

Who are we? The same team behind LUNCHTIME.cz and PIZZATIME.cz. We cooperate with more than 3,300 restaurants throughout the Czech Republic, of which 1,200 are located in Prague. We know what restaurants need.

From our internal research, it is apparent that 80% of restaurants are interested in these services.

Contact

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Presentation

<http://prezi.com/j7ecuq6m8jwu/neptunio/>