

Iniciativa na podporu rozvoje činnosti mladých inovátorů a startup firem a komercializace výzkumu a vývoje.
Initiative aimed at support for innovative entrepreneurs, start-up companies and commercialization of research and development.

PhoneCopy.com



adVENTURE



AmCham 
American Chamber of Commerce
in the Czech Republic



PhoneCopy.com

PhoneCopy.com is a global leader in the area of backing up and synchronising personal data from mobile telephones on an internet portal. All important data from the user's telephone are securely accessible from anywhere at any time! As soon as a telephone is first synchronised with PhonCopy.com, the service backs up contacts, calendar entries, tasks, notes and text messages on the user's profile.

Data thus stored can be managed via the internet, searched and transferred to another telephone, and duplicities can be eliminated. With one profile, several telephones, tablets and computers can be synchronised and thus kept up to date. In addition, PhoneCopy.com stores all changes in items, so that it is possible to restore a mistakenly deleted item from the archive of deleted data. The service currently has 250,000 users in 208 countries and is used for synchronising 350,000 devices. PhoneCopy supports more than 2,300 models of mobile telephones and tablets of all major platforms, i.e. Symbian, iPad, iPhone, Android, Samsung Bada, Windows Phone and

Windows 8. Besides smartphones, telephones without an operating system are also supported, as is synchronisation with Windows and MAC OSX computers. Data exports and imports and synchronisation with Google, for example, are also available. PhoneCopy manages 180,000,000 contacts and entries, adding 3,000,000 more each week; in the Christmas holiday season, we expect to add up to 1,000,000 contacts per day! Individual PhoneCopy applications have uniquely positive evaluations (frequently 4.8 out of a maximum five stars) in all major app stores: iOS, Mac, GooglePlay, WindowsStore. A freemium model was recently launched, allowing complete-

ly free private use of the service with up to 500 stored contacts; other use is subject to a USD 20/year fee. Besides this, the business model is based on hosting platforms and the offer of co-branded solutions for large companies, operators and telephone manufacturers. PhoneCopy has its own six-member development team and professional facilities within the company e-FRACTAL, including access to resources and the knowledge of 25 consultants and programmers. PhoneCopy.com is seeking a partnership with the objective of strengthening distribution channels and marketing.

www.phonecopy.com