



**Citibank Europe plc,
organizační složka
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The first online platform for investment in Citibank's premium forex products

PRAGUE – Beginning May 2013, Citibank is the first bank on the Czech market to offer its retail clients trading premium forex products via an online platform in Citibank Online internet banking. When clients invest in premium forex products, the online platform displays the current yields for different currency pairs, various maturities and the relevant rates at any given moment of each trading day. Clients can therefore very easily select the optimum investment strategy.

The average yield from Citibank's premium forex products is around 5% p.a. Compared to similar products on the market, their outstanding feature is accessibility, and primarily the low threshold set for investment, which starts from as low as CZK 100,000. Such investments in premium forex products bring short-term growth with maturities ranging from one week to three months.

Premium forex products can be traded at Citibank's branches and with an investment banker over the telephone. From now, the online platform in Citibank Online internet banking can also be used for this purpose. *"We try to make investment easy for our clients and want the product to flexibly adjust to their needs. And, last but not least, we want their investments to generate the highest possible profit for them. All of these requirements are met in our premium forex products. The result is a great demand from our clients. Already more than 30% of Citibank's clients who are eligible for trading in the products, are trading in the premium forex products,"* said Veronika Špaňárová, the Retail Bank Head at Citibank.

The fact that the premium forex products have been received extremely favorably by the clients is also borne out by the volume of funds traded by Citibank's clients in the Czech Republic since August 2012. The amount is more than CZK 2.5 billion.

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