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**EY #1 professional services employer – and #2 overall – in World’s Most Attractive Employer ranking**

*Prague, 17 September 2013* –EY is the world’s most attractive professional services employer – and second most attractive employer overall – in Universum’s annual *World’s Most Attractive Employer* ranking.

Based on the preferences of almost 94,000 business students from the world’s top academic institutions in the largest 12 economies by GDP, EY is now the second most attractive employer globally and the highest ranking choice among leading professional services organizations.

As well as ranking as the leading professional services organization in six out of the twelve markets, EY also featured as one of the top fifteen employers overall in Australia, Canada, France, Germany, India, Italy, Russia, United Kingdom and the United States.

*“We are delighted and honored to feature as the world’s most attractive professional services employer, and second most attractive employer overall, in the Universum ranking this year”,* says Magdalena Soucek, Country Managing Partner of EY Czech Republic and Central and Southeast Europe. “*At EY we are committed to attracting, developing and inspiring great people and developing future leaders; this is fundamental to our purpose of building a better working world".*

Olga Lamačková, HR Director of EY Czech Republic, adds*: “We would like to thank all our employees. Without them, it would not have been possible to achieve such an excellent ranking. How the market perceives us to a certain degree reflects the satisfaction of our people. If employees are satisfied, then that is favorably reflected in their interactions with clients and others. Now it’s up to us, HR, to work with management to maintain an environment in which our employees are happy to work and grow.”*

*“We congratulate EY for its great achievement. Being seen by students as an ideal employer is something to be celebrated. As a CEO, I understand the value in being able to attract, recruit and retain the top performers. EY excels in this area and thus has a competitive talent advantage”,* said Petter Nylander, CEO of Universum.

**About EY**

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

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**About Universum**

Universum is an international company which specializes in the field of employer branding[[1]](#footnote-1). Founded in 1988, its goal was to improve communication between students and the employers who want to recruit them. Today, Universum’s mission is to help employers excel in recruitment and retention by ensuring improvements to their employer brand. Universum delivers a full range of services in research, strategic consulting and communication solutions that enable employers to better understand, attract and retain current and future ideal employees. Universum is a trusted partner to 1 200 clients, including many Fortune 500 companies, and co-operates with 1 500 universities worldwide to conduct research on the career and employer preferences of top talent. Universum surveys on an annual basis 400,000 students and professionals worldwide.

For more information, go to [www.universumglobal.com](http://www.universumglobal.com)

1. [↑](#footnote-ref-1)